

Issac Loya, MBA

misterloya@gmail.com | 956-330-2847 | [linkedin.com/in/misterloya](https://www.linkedin.com/in/misterloya) | <https://github.com/misterloya>

Administrator | Full Stack Developer

Business Administrator with a wide variety of skills, specifically knowledge of architecture and design within HTML, CSS, Javascript, and NodeJS systems. I'm seeking a Full Stack Developer position as I continue to progress my skills in modern programming languages like Java, Python and Spring/Springboot. My knowledge of risk assessment and my fluency in profit and loss statements comes from my MBA from Baylor. I enjoy reading to keep up with industry wide technology trends and best practices as well as taking on side-projects to create viable products. As a former Director of Operations in the restaurant industry, my experience understanding financial control and budget management comes from multi-unit operations. I'm able to work in large, collaborative teams to achieve organizational goals while balancing the need for innovation as a mentor and as a leader. I'm an analytical thinker who exceeds expectations, leads by example, and implements strategy.

Core competencies include:

Computer Science applied to JavaScript
Algorithms (Searches, Sorts) • Efficiency • Time Complexity • Big O Notation • Data Structures
HTML • CSS • JavaScript • jQuery • Responsive Design • Bootstrap • Handlebars
• Local Storage, Session Storage, IndexedDB • React.js
API Interaction • Deployment/Command-Line Fundamentals
Server Side Development • User Authentication • Progressive Web Applications (PWAs)
MERN Stack (MongoDB, Express.js, React.js, Node.js) • MySQL • MongoDB
Quality Assurance

-----Experience-----

Delgado Collective, Director of Operations - McAllen, Texas

2019-Present

Casual Fine Dining Restaurant Group | www.DelgadoCollective.com

Secured partnership with H-E-B that generated \$400K during COVID-19 closures.

High Level Excel, Quickbooks Online, Restaurant 365 (SaaS), Business Development, HR & Training, Payroll. Monitored declining budgets, labor reports, food costs and all overhead.

Successfully onboarded all new team members during COVID to include safety and sanitization protocols

Conducted New Team Member Orientations.

Digital Brand Manager - Adobe Illustrator, Premiere, Photoshop, Lightroom. I produced all video and photo shoots necessary for promotional material, or video for all partnered promotions.

Generated profits through a virtual Agave Club featuring lessons on tequila tastings, and

through the sale of pre-paid food and drinks. I produced all live streamed events to include a podcast type

environment that included live music and a "play along at home" type of event highlighting Tequila. Updated websites

and social media accounts daily, including paid advertising targeted at specific demographics through Facebook,

Google, and Instagram.

Lead, Timeline & Co. - McAllen, Texas **2019 - Present**
Management, Marketing, Social Media Consulting

9 Private Clients (Retail, Food and Beverage, Non-Profit, and a retail store that generated over 100K in 4 months. Developed new business opportunities that focused on community relations and proper positioning of brands, this included local restaurants, non-profit organizations, and musicians. Designed and implemented social media strategies through content creation and targeted advertising while working closely with local business owners

Operations, Bird Scooters, Santa Monica, CA **2017-2018**
Alternative Transportation Startup

Developed and maintained operational strategy specific to the West Los Angeles area. Monitored daily earnings and pick up and drop off points of electric scooters. Chosen to represent the operational team in front of Santa Monica city leaders in regards to safety and operational protocol.

Eagles' Club, Administrator – Los Angeles, CA **2016 -2017**
Boutique Financial Services Firm

Received additional education in brand development, current federal laws and regulations, and improvements to administrative business processes. Extensive experience in Excel, and creating Financial Models. Dove deep into data to provide an analysis about leading a change management process. Developed a social media marketing campaign that was in line with the Business Plan and in compliance with Federal Securities Guidelines. Ensured current and prospective clients had a comprehensive understanding of products, including retirement planning, wealth planning, insurance and annuities, tax and estate planning, stocks, bonds, and mutual funds.

DePauw University, Office of Finance, Intern – Greencastle, IN **2015-2016**
Private University with Active Alumni Base and Private Investors, \$644 Million Endowment

Collaborated with University Administration to identify key business opportunities that would maximize growth in the city. Included remodeling of a local movie theatre, development of a state of the art dining hall, and local restaurants. Worked Cross-Functionally with teams to develop projects that could drive business associated with the university. Designed University brochures for prospective student tours using Adobe Photoshop.

Education

UNIVERSITY OF TEXAS-AUSTIN (2021)
Coding Boot Camp - Full Stack Developer Certificate
BAYLOR UNIVERSITY, MBA (2017)
(Accounting, Statistics, Business Strategy, Negotiation, Ethics, Leadership)
DEPAUW UNIVERSITY, BS, Sociology (2016)
(Data Analytics, Senior Thesis, Creative Writing, Poetry)

Portfolio with Project Links
<https://misterloya.github.io/Issac-Loya-Portfolio/>